

# YogaFest

Est 2007

*Established in 2007, YogaFest is Australia's longest running Yoga festival & to date have facilitated nearly one thousand workshops and presentations via it's events.*

*YogaFest sponsorship offers the opportunity to promote and introduce your business and/or product both directly & online to a large audience of Yoga, health & well being enthusiasts.*



## YogaFest 2019 Sponsorship Benefits

**Business name and/or logo placed on YogaFest posters & flyers distributed around Sth East Queensland (a)**

**Business name and/or logo placed on all YogaFest sponsors posters placed inside the 3 Yoga halls, entrances and exhibitor stall areas at YogaFest**

**Business name/logo included on the YogaFest timetable (b)**

**Business name and/or company logo, including company profile, listed on the YogaFest website sponsors page with link to business website**

**Business name and/or company logo included on the home page of the YogaFest website & other relevant pages of the YogaFest website with link to business website**

**Business brochure/product able to be included in the YogaFest bag handed out to participants at YogaFest (c)**

**2 x complimentary tickets to YogaFest (value \$180)**

**Sponsors logo & website link included in the YogaFest email newsletter (sent to over 5000 Yoga enthusiasts)**

**Sponsors logo & website link posted on the YogaFest Facebook page (over 11,000 followers)**

**Sponsors logo & website link posted on the YogaFest Instagram page (4,000 followers)**

**Sponsors own promotional banners/a-frames or similar can be placed at teaching/performing and stall areas at the event (d)**

**1 x featured post included in the YogaFest newsletter sent to over 5000 Yoga enthusiasts (value \$100) (e)**

## YogaFest 2019 Sponsorship Fee – \$750

YogaFest reserves the right to decline sponsorship should they deem the business inappropriate for the event.  
[www.yogafest.com.au](http://www.yogafest.com.au) e:[info@yogafest.com.au](mailto:info@yogafest.com.au)

For further information contact Jonathan Murphy on 0404 0505 01

(a) Deadline applies due to printing timeframe. (b) Timetable widely shared via online via e-newsletters, social media and also printed copies at the event. (c) 1 x brochure/product (brochures/products to be supplied by sponsor). (d) To be supplied by sponsor. (e) Featured post to be approved prior.